

EMAIL ALERTS PROGRAM



PURE JOB ALERTS

HOW IT WORKS

- Send us your daily feed of your jobseekers.
- We will then match our jobs to the search criteria of your jobseekers through daily email job alerts.
- Our jobs are comprehensive in scope, geography and number..
- Our strict matching algorithms closely align results to jobseekers keyword searches which will evolve over time based upon our crowdsourced results.



HOW ARE WE DIFFERENT

- Our userflow eliminates unnecessary and unwanted distractions that only interfere with the goal of helping jobseekers find the best jobs. We do not have a signup form, lead generation or other ancillary interstitial products that distract the jobseekers from viewing and applying to jobs.
- Our jobseeker focused experience sorts the jobs based upon our strict matching algorithms rather than the best rate. Our philosophy is to build trust with the jobseekers and drive only quality traffic to our advertisers.
- All jobs in our job alerts are sponsored and as such, all clicks will generate revenue to be shared with our partners.
- Your jobseekers will remain yours and we will not convert them to our users.
- We pledge to our partners that we will not develop a competitive sales team and will not use the data we generate to the detriment of our partners.
- As we introduce new revenue opportunities, we will share this revenue with you.

PARTNERSHIP APPROACH

- We will split all net revenue generated from your jobseekers on an equal basis with you.

ABOUT US

- Seasoned professionals with over 30 years experience in the online recruitment and email alerts space .

GET STARTED TODAY: CONTACT US AT

516.945.9191

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